

# Dinesh Koli

I'm a Senior User Experience Designer at Tech Mahindra BORN with over 11+ years of relevant experience in User Experience Design. Specialized in creating accessible and usable experiences for digital products such as web, mobile app and corporate websites. Bringing creativity and strategic thinking to UX projects by following the agile design sprint to ideate and design solutions efficiently.

## EDUCATION

Pune University, Bachelor of Engineering (I.T.)

2007-2011

## ADDRESS

D501, Downtown Langston,

Ashoka Nagar, Kharadi - 411014

## PHONE

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## EMAIL

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## LINKEDIN PROFILE



## PORTFOLIO

[DINESHKOLI.WORK](#)

## EXPERIENCE

**TECH MAHINDRA LTD** | MAY 2021 - PRESENT

### Sr. User Experience Designer

- Generate innovative ideas across all existing and emerging digital experiences for clients in UK, Singapore, US and Nigeria.
- Develop cutting-edge solutions that are tailored to customer needs and ensure maximum ROI. Leverage data-driven insights to create meaningful customer experiences.
- Identify problems through user research and developed solutions to improve customer experience and reduce operational costs.
- Creating and maintaining a design system using Figma.
- Conducting research, design, and prototyping to make digital products more approachable and valuable.
- Conducting remote usability testing to identify the usability issues and improving the user satisfaction.
- Contributing innovative ideas to new UX project RFPs.

**VARSENO SOLUTIONS** | MAR 2018 – MAY 2021

### Module Lead – UI/UX

- Collaborate closely with product owner, developers, UX researchers & the marketing team to define product requirement & roadmap.
- Designed the new features & overall visual designs for product with the experience working with teams to brainstorm and whiteboard concepts.

**XPANXION INTERNATIONAL (UST GLOBAL)** | AUG 2014 – MAR 2018

### Sr. UI Engineer

- Created and maintaining the design system for the product UI components. Des
- Experience of creating user journeys, low fidelity wireframes to inform product design decisions

**GRAPHINET SOLUTIONS** | JUN 2013 – JUN 2014

### HTML Developer

- Designing and Developing user interfaces
- Ensuring responsive and cross browser compatibility
- Testing and fixing layout issues across different browsers

**A.R. COMPUTERS PVT LTD | FEB 2012 – JUN 2013**

**Website Designer**

- Creating visually appealing wireframes, mockups and prototypes using photoshop.
- Design UI elements to enhance readability & aesthetics
- Gathering feedbacks and making necessary design improvements

**SKILLSET**

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UX Research

Usability Testing

User Centered Design

Design System

Information Architecture

Wireframing

Design Sprint

Prototyping

**TOOLS**

 Adobe XD

 Figma

 Miro

 Sketch

**AWARDS & RECOGNITIONS**

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**BEST TEAM AWARD - DIGNITY OF THE INDIVIDUAL | 2024**

At Digital Studio, Tech Mahindra Ltd

**BROVO - CUSTOMER FIRST APPROACH | 2023**

At Digital Studio, Tech Mahindra Ltd

**BROVO | 2021**

At Digital Studio, Tech Mahindra Ltd

**STAR OF THE QUARTER | 2017**

Xpanxion International

**STAR OF THE QUARTER | 2016**

Xpanxion International